



TheBarnRun.com

Sponsorship Opportunities

Event Date: Sunday, Oct. 18, 2026

Hosted by: Special Needs Charity, Inc.

Beneficiary: St. Louis Center



Our Mission

Welcome to the start of something extraordinary. Special Needs Charity Inc. is proud to host the inaugural The Barn Run on Oct. 18, 2026. Our organization's mission is to enrich and support the lives of individuals with intellectual disabilities.

For our debut race, we are proud to dedicate event proceeds to the St. Louis Center in Chelsea, Michigan — a vibrant, intentional community that has provided residential care and unparalleled support for children and adults with intellectual and developmental disabilities for decades.

Our goal for 2026 is to bring together 1,000 runners and raise funds through sponsorships. By partnering with us today, you aren't simply sponsoring a race — you are helping us build a premier regional event with a long-term vision of mobilizing 10,000 runners to champion this incredible cause.

Why Partner With Us?

As an inaugural sponsor, your business will be recognized as a founding pillar of a rapidly growing community tradition.

We offer high-visibility opportunities that integrate your business directly into the race-day experience.

Sponsorship Tiers and Benefits

One Presenting sponsorship opportunity is available.
There is no limit to the number of Platinum, Gold and Silver sponsorships.

	Silver \$1,000	Gold \$2,500	Platinum \$5,000	Presenting \$7,500
Social media post	★	★	★	★
Logo on website	★	★	★	★
Employee team registration fees covered	Up to 2	Up to 3	Up to 4	Up to 5
Logo on sign-up site	★	★	★	★
Afterglow event booth		★	★	★
Logo on race bib		★	★	★
Logo on TV ad			★	★
Logo on start/finish line banner			★	★
Speaking opportunity at Afterglow in the Barn				★
Afterglow in the Barn sponsor				★



Individual Sponsorships

Looking for a more targeted way to showcase your brand? Consider one of our individual sponsorship options:

➤ **Swag Bag (\$950):**

Every race participant and volunteer receives an official event bag at check-in — and your brand can be the one holding it all together. This sponsorship offers unmatched visibility that extends far beyond race day, as runners reuse their bags at the gym, grocery store and around town.

One sponsorship available.

➤ **Course Direction Markers (\$500):**

Keep the runners and walkers on track with a course direction marker prominently displaying your provided company name/logo.

Up to 10 sponsorships available.

➤ **Mile Marker (\$750):**

Own a mile marker! Your company's logo will be prominently displayed on custom signage at one of our official mile markers, cheering on the runners and walkers as they crush their goals.

Up to four sponsorships available. (2 per mile)

➤ **Water Station (\$500):**

Keep the momentum going. Your brand will dominate the high-traffic hydration stations where runners and walkers grab a drink on the course.

Up to two sponsorships available.

In-kind sponsorships are also welcome. Examples include food or drinks for Afterglow in the Barn, printing and media. An appropriate level of sponsor benefits will be assigned according to the value of the donation. *Contact us to discuss.*



Ready to Run/Walk with Us?

Secure your sponsorship today and help us cross the finish line for the St. Louis Center.

To lock in your support, please complete the form online or contact:

Jesse Lothamer, Race Director

jesselothamer@gmail.com

517-927-9400



To learn more about The Barn Run and to register for the race, visit TheBarnRun.com.



TheBarnRun.com

2026 Sponsorship Agreement



Business Name: _____ **Contact Name:** _____

Address: _____

Phone: _____ **Email:** _____

SELECT SPONSORSHIP OPPORTUNITY

- | | |
|---|--|
| ☐ Presenting (\$7,500) | ☐ Platinum (\$5,000) |
| ☐ Gold (\$2,500) | ☐ Silver (\$1,000) |
| ☐ Swag Bag (\$950) | ☐ Course Direction Marker (\$500) |
| ☐ Mile Marker (\$750) | ☐ Water Station (\$500) |

In-Kind Value: _____ **Description:** _____ **Total:** _____

PAYMENT INFORMATION

Check Number: _____

Credit Card Number: _____

Name on Card: _____ **Exp. Date:** _____ **CVV:** _____

Signature: _____

Title: _____

Date: _____

Tax Note:

Please retain a copy of this form for your records. Special Needs Charity Inc. is the sponsoring organization. Proceeds benefit the St. Louis Center.

If your company is interested in making a direct charitable donation, you can pay online at TheBarnRun.com or make checks payable to St. Louis Center, a 501(c)(3) organization, Tax ID 38-6038121, and mail to 16195 W Old US Hwy 12, Chelsea, MI 48118.

