## 8.5 x 5.5 BOOKLET AD SIZE SHEET



## **Guidelines for Ads**

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your ads.

- Design your ad using one of the above sizes.
- High resolution PDF files are preferred, although JPEG, EPS, PNG or TIF files in high resolution are also acceptable.
- Other formats and scannable originals may be used but the quality will not be as high.

Ad sizes above have been scaled down to show placement. Please follow dimensions under page graphic for correct size. Ads do not bleed.

Please send the ad copy to cindyl@stlouiscenter.org by June 16, 2023