



Be a Partner in Building a Lighthouse of Hope

For over 60 years, St. Louis Center has remained focused on St. Louis Guanella's vision to provide loving service to the most vulnerable people in our community, without regard to their economic status. With this as our mission, St. Louis Center always focuses first on resident care.

Benevolent Care is financial support from charitable contributions necessary to cover the services that are not met by earned revenue.

- \$3,300,000 – The total cost of Benevolent Care that St. Louis Center must fund raise each year, ie, the amount above earned revenue such as SSI or other individual support.
- \$9,041 – The approximate cost of Benevolent Care to St. Louis Center each day.

From sponsored events to printed materials and digital messaging, The Center offers many platforms for engaging with our supporters.

SPONSORSHIP LEVELS

BEACON - \$10,000

- 1 Full Page Ad in Event Program of choice
- Banner sponsorship at 2 events
- Logo on all 2023 event and promo materials
- Logo recognition on website and newsletters
- Recognition on 4 social media posts
- Recognition in event ads
- Emcee recognition at events

LIGHTHOUSE - \$5,000

- Half Page Ad in Event Programs
- Banner sponsorship at 1 event
- Logo on some 2023 event and promo materials
- Logo recognition on website and newsletters
- Recognition on 2 social media posts

ANCHOR - \$2,500

- Sponsor name displayed at 2 events
- Recognition on 1 social media post
- Logo recognition on website

BUOY - \$100+

- Sponsor name listed in 1 event program
- Logo recognition on website

Visibility Opportunities

Events

Golf and Glory Outing

June 26, 2023 - Ann Arbor

Memorial Golf Outing

July 15, 2023 - Chelsea

Fall Harvest Dinner

September 24, 2023 - Livonia

Trunk or Treat

October 25, 2023 - Chelsea

Fall Dinner Auction

October 28, 2023 - Chelsea

Print & Digital

St. Louis Center Website

stlouiscenter.org

Quarterly Newsletter

10,000+ in print

Annual Report

10,000 + in print

Social Media

2,000 + followers

Press Releases

Various Media Outlets

Choose a package of options to include events, print and digital opportunities to showcase your organization.

Connect With Us _____

youtube.com/@stlouiscenter @St_Louis_Center

facebook.com/stlouiscenter stlouiscenter

[#stlouiscenter.org/give-here/sponsor/#benevolentcare](https://stlouiscenter.org/give-here/sponsor/#benevolentcare) [#lighthouseofhope](https://stlouiscenter.org/give-here/sponsor/#lighthouseofhope)

We invite you to partner with us in making a difference in the lives of the St. Louis Center residents.

Contact St. Louis Center
734-475-8430 | slcdev@stlouiscenter.org
16195 W. Old US Hwy. 12 Chelsea MI 48118



Personal Contact: _____

Email: _____

Phone: _____



St. Louis Center Event Sponsorship Opportunities

Golf & Glory

<https://stlouiscenter.org/event/2023-golf-glory/>

\$50,000

Below plus
4 Foursomes
2 Full page ads in Event Program
Company Name
Featured at Event
Dinner for 8 with John Beilein
Opportunity to Address Attendees

\$25,000

Below plus
3 Foursomes
VIP Access to Event
Celebrity

\$10,000

Below Plus
2 Foursomes
Full page ad in Event Program
Access to Event Celebrity
Company Displayed Prominently at Event

\$5,000

Below plus
2 Foursomes

\$3,000

Below Plus
1 Foursome

\$2,000

Twosome for Golf
Half page ad in Event Program
Company Name
Displayed at Event
Breakfast, Lunch &
Dinner Event
Golfer Gift
Company Name featured
in listing on Event
Advertisements
Featured Social Media
Recognition



Dinner Auction

<https://stlouiscenter.org/event/2023-fall-dinner-auction/>

\$10,000

Below Plus
Prominent Table
Location

\$5,000

Below plus
Full page ad in Event Program
Up to 16 Seats at Event
Company recognized in
Press Releases and other
Promo Opportunities
Company Name
Prominently Displayed
at Event

\$3,000

Below Plus
Opportunity for Product
Display at Event

\$1,500

Half page ad or
Acknowledgement of
Loved One in Event
Program
Up to 8 Seats at the
Event
Mass offered for your
Intentions at St. Louis
Center



Memorial Golf

<https://stlouiscenter.org/event/2023-memorial-golf-outing/>

\$1,500

Below plus
Foursome

\$1,000

Below plus
Foursome

\$500

Below plus
Sponsor Name on SLC
website and Social
Media Posts

\$100

Sponsor Name on
Hole Sign and in Event
Program



Fall Harvest Fest

<https://stlouiscenter.org/event/2023-guardian-angel-fall-harvest-festival/>

\$1,200

Below plus
2 VIP Reserved Table for
8 people
Upfront Reserved
Parking for Decorated
Trunk
Name on All Dinner
Table Centerpieces

\$200

Center page, inside
front, inside back or
outside back cover ad in
souvenir program

\$100

Full page ad in souvenir
program

\$100

Name on Treat Tags



Trunk or Treat

<https://stlouiscenter.org/event/2023-trunk-or-treat/>

\$1,000

Below plus
2 VIP Reserved Table for
8 people
Upfront Reserved
Parking for Decorated
Trunk
Name on All Dinner
Table Centerpieces

\$500

Below plus
Social Media
Recognition
1 VIP Reserved Table for
8 people
Banner Name
Name on Table Tents

\$500

Below plus
Social Media

\$100

Name on Treat Tags

