



## Be a Partner in Building a Lighthouse of Hope

For over 60 years, St. Louis Center has remained focused on St. Louis Guanella's vision to provide loving service to the most vulnerable people in our community, without regard to their economic status. With this as our mission, St. Louis Center always focuses first on resident care.

Benevolent Care is financial support from charitable contributions necessary to cover the services that are not met by earned revenue.

- \$3,300,000 – The total cost of Benevolent Care that St. Louis Center must fund raise each year, ie, the amount above earned revenue such as SSI or other individual support.
- \$9,041 – The approximate cost of Benevolent Care to St. Louis Center each day.

From sponsored events to printed materials and digital messaging, The Center offers many platforms for engaging with our supporters.

## SPONSORSHIP LEVELS

### BEACON - \$10,000

- 1 Full Page Ad in Event Programs
- Banner sponsorship at all events
- Logo on all 2023 event and promo materials
- Logo recognition on website and newsletters
- Recognition on 4 social media posts
- Recognition in event ads
- Emcee recognition at events

### LIGHTHOUSE - \$5,000

- Half Page Ad in Event Programs
- Banner sponsorship at 2 events
- Logo on some 2023 event and promo materials
- Logo recognition on website and newsletters
- Recognition on 2 social media posts

### ANCHOR - \$2,500

- Sponsor name displayed at 2 events
- Recognition on 1 social media post
- Logo recognition on website

### BUOY - \$100+

- Sponsor name listed in 1 event program
- Logo recognition on website

## Events

**Golf and Glory Outing**  
June 26, 2023

**Memorial Golf Outing**  
July 15, 2023

**Fall Harvest Dinner**  
September 24, 2023

**Fall Dinner Auction**  
November 11, 2023

## Visibility

**St. Louis Center Website**  
stlouiscenter.org



**Quarterly Newsletter**  
10,000+ in print

**Annual Report**  
10,000 + in print

**Social Media**  
2,000 + followers

## Connect With Us \_\_\_\_\_

 youtube.com/@stlouiscenter  @St\_Louis\_Center

 facebook.com/stlouiscenter  stlouiscenter

[stlouiscenter.org/give-here/sponsor/](https://stlouiscenter.org/give-here/sponsor/#benevolentcare)  
[#benevolentcare](https://stlouiscenter.org/give-here/sponsor/#benevolentcare) [#lighthouseofhope](https://stlouiscenter.org/give-here/sponsor/#lighthouseofhope)

We invite you to partner with us in making a difference in the lives of the St. Louis Center residents.

Contact St. Louis Center  
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