

# FUNDRAISERS RE-IMAGINED

*The pandemic changed many things in 2020, including St. Louis Center's many fundraisers. But with a little ingenuity and a lot of learning—plus flexibility and a sense of humor on the part of our loyal supporters and volunteers—we continued on in a new way.*

## MEMORIAL GOLF OUTING



Stanley enjoyed golfing on a putt putt course created for SLC residents.

**July 18, 2020** – Instead of playing at Chelsea's Pierce Lake Golf Course, participants played at the course of their choice or walked a mile. Some also participated in the Crazy Pants contest, sending photos of themselves in their most colorful get-ups. Held on Facebook Live, the event paid tribute to longtime St. Louis Center friend Jerry D'Adamo. Through the generosity of those who sponsored and participated, we raised more than \$20,000.

## 60TH ANNIVERSARY CELEBRATION



Lisa and Todd had a great time shooting around in the gym during filming for the event.

**October 22, 2020** – This virtual celebration was held on Facebook and Youtube and featured a look back at the history of St. Louis Center.



George Blaha joined Christina Ferris, Fr. Enzo and Joe Yekulis to greet the golfers.

## GOLF & GLORY

**September 14, 2020** – Golf & Glory Golf, held at U of M Golf Course in Ann Arbor, was the only in-person event of the year. Moved from its usual June date to September, it featured tee times instead of the usual shotgun start and the dinner and auction afterward were canceled. Still, with the generous support of sponsors and golfers, the event raised more than \$52,000.



Volunteers Eileen Augustine and Tina Merkel helped Christina Ferris and Kristine Collins take online bids during the virtual event.

## FALL AUCTION

**November 9, 2020** – In spite of not being able to gather in person, the Auction Committee forged ahead to create a fun virtual gathering. Led by Auctioneer Joe Merkel, and with generous community support, the event raised more than \$36,000.

*Although these events raised more than \$100,000, that amount was far below the \$500,000 typically generated by the Center and third party organizations who were forced to cancel their fundraisers in 2020.*